

# SAT KURIER

www.satkurier.pl

www.satkurier.tv

## MAGAZYN TELEWIZJI CYFROWEJ MEDIA & SATELLITE MONTHLY MAGAZINE

### PROFILE:

- Polish **international magazine** (readers, subscribers and distributors in 10 European countries)
- High quality of the graphic - The magazine is printed in the best Polish printing companies
- European level of journalists, which know well **Polish media and TV market** (digital packages, digital satellite and terrestrial television & radio channels)
- European level of the engineers, who know well technical problems and development of digital television

### THE MAIN SECTIONS:

- **TESTS** - own editorial tests including satellite equipment and DVB-T
- **NEW PRODUCTS** - descriptions of the novelty on digital TV market
- **INFO** - reports from the digital TV exhibitions, information about satellite platforms, new channels, services, etc.
- **COMMENTARY** - feature articles about the situation on the Polish market
- **LISTS** - FTA channels from 19.2°E and 13°E, Polish digital platforms, MPEG channels (90°E-45°W)

### SAT KURIER MAGAZINE'S MAIN ATTRIBUTES:

- quick and accurate information about new satellite and DVB-T equipment available on European and Polish markets
- information from the best source: manufacturers of TV-SAT equipment, broadcasters, and magazine's own Internet portal

**www.satkurier.pl**

- reports from the biggest satellite events in Europe
- the best information from installation and hacker's market
- contributors and friendly Internet information websites all over the Europe
- high quality digital pictures
- precision digital channels list

### GROUP OF DESTINATION:

- men from 17 to 65 years old (95%), women from 20 to 60 years old (5%)
- technical and high technical educated
- best sales in big, industrialised towns
- SAT companies owners, managers in companies connected with satellite industry: broadcasters, digital packages (TP, TVP, ITI, CYFRA+ & CYFROWY POLSAT) and cable networks (UPC, MULTIMEDIA, VECTRA, etc.), technical employees, installers, enthusiast and satellite receiver's owners

**Circulation: 20.000 pcs**

Contact details:

**SAT KURIER Magazine & Satkurier.pl Internet portal**

**editor company: HOLLEX SAT SYSTEMS**

**PL-31-464 Kraków, A. Krzywoń 14**

**tel/fax: +48 12 4111572 mob: +48 602327150**

**e-mail: jsulisz@satkurier.pl**

