

**PUBLISHER**

Hollex Sat Systems

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**SAT KURIER****MAGAZYN TELEWIZJI CYFROWEJ****SAT KURIER advertisements prices in monthly magazine in year 2008**

size	netto price
I outside front cover (with SAT Kurier logo)	please contact us - min. 3150 Euro (once a year, only)
I outside front cover + IR - 2/1 foldout (A)	please contact us - min. 5250 Euro (once a year, only)
IR or IIR or outside page of inside foldout C - 1 page	please contact us - min. 1850 Euro
II inside front cover + II R - 2/1 foldout (B)	3150 Euro (1 issue) - 2500 Euro (3 issues) - 2250 Euro (11 issues)
II inside front cover	1950 Euro (1 issue) - 1800 Euro (3 issues) - 1550 Euro (11 issues)
III inside back cover	1950 Euro (1 issue) - 1800 Euro (3 issues) - 1550 Euro (11 issues)
IV outside back cover	2250 Euro (1 issue) - 2050 Euro (3 issues) - 1850 Euro (11 issues)
1 page - right hand side	1420 Euro (1 issue) - 1250 Euro (3 issues) - 1100 Euro (11 issues)
1 page - left hand side	1320 Euro (1 issue) - 1190 Euro (3 issues) - 1000 Euro (11 issues)
2/1 foldout inside (C) - 2 pages	2350 Euro (1 issue) - 2050 Euro (3 issues) - 1850 Euro (11 issues)
1/2 page - right hand side in level	850 Euro (1 issue) - 750 Euro (3 issues) - 640 Euro (11 issues) -min.450E
1/2 page - left hand side in level	790 Euro (1 issue) - 740 Euro (3 issues) - 600 Euro (11 issues) -min.450E
1/2 page - right hand side in true	850 Euro (1 issue) - 750 Euro (3 issues) - 640 Euro (11 issues) -min.450E
1/2 page - left hand side in true	790 Euro (1 issue) - 740 Euro (3 issues) - 600 Euro (11 issues) -min.450E
1/4 page (in level, in true or in corner - left or right hand side)	560 Euro (1 issue) - 510 Euro (3 issues) - 430 Euro (11 issues) -min.280E

**Discount/ additional payment**

3% discount in case of advance payment
15% additional payment in case of page selection
10% additional payment in case of advert on two pages
10% additional payment in case of advertorial
10% additional payment in case of untypical size of advert
10% discount in case of simultaneously order of banners on <a href="http://www.satkurier.pl">www.satkurier.pl</a>
20% discount for magazine's distributors (tv-sat companies)
10% agency discount

Discounts depend on existing cooperation up to 20per cent. they are granted to each advertiser separately. Long term contract and advertisements prices negotiation is only possible in case of order in minimum 3 editions. The minimum advert price is available only for long term partners and distributors after 1-2 years cooperation.

**ADVERTISEMENT SIZES - covers and pages inside 290mm x 205mm + 3mm border:**

Diagram illustrating advertisement sizes for SAT Kurier magazine covers and pages inside 290mm x 205mm + 3mm border:

- I**: coated paper, 150g varnished. page 1/1, netto - 200x140-190mm
- IR**: page 1/1, netto - 290x205mm
- IIR + II**: page 2/1, netto - 290x410mm
- II**: page 1/1, netto - 290x205mm
- III**: page 1/1, netto - 290x205mm
- IV**: coated paper, 150g varnished. page 1/1, netto - 290x205mm
- Foldout inside coated paper 90g** (C): page 2/1, netto - 290x410mm
- (A)**: page 1/1, netto - 290x205mm
- (B)**: page 1/1, netto - 290x205mm
- (C)**: page 2/1, netto - 290x410mm

**Advertisement and photographs are to be supply as digital CMYK file:**

- CD-ROM or e-mail with files: eps .tif .pdf for PC,
- the all files min. 300 dpi; used fonts and additional files are necessary.
- serwer ftp: <ftp.czajnik.nazwa.pl>

**Note:**

1. In case of bad quality of artwork, our graphics can design high quality advert for 200.00Euro per whole page.
2. We do not take a responsibility for wrong file format, lack of borders or any others mistakes in advert design.
3. In adverts with borders, the all graphic elements are to be placed in minimum 6 mm from the cutting line. This also consider adverts placed on front inside cover page and back inside cover page.
4. The adverts on cover pages and foldout have to be booked in advance.

Since January 2007 SAT Kurier is monthly magazine with 11 issues per year.

In the summer time, only one, connected issue.

**INITIAL DEADLINE**

till 25th day of the previous month:  
25.01.2008 for SAT Kurier 2/2008  
25.02.2008 for SAT Kurier 3/2008 etc.

**LAST DEADLINE**

till last working day of the previous month.  
31.01.2008 for SAT Kurier 2/2008  
29.02.2008 for SAT Kurier 3/2008 etc.

Orders by telephone or fax:

**Anna SULISZ**

tel: 048 602 758 244

tel: 048 12 411 15 72

e-mail [asulisz@satkurier.pl](mailto:asulisz@satkurier.pl)

The payment for advert has to be made to Hollex Sat Systems account within 14 days since Invoice issue. In case of advance payment, it should reach Hollex Sat Systems account at least on one day before deadline.  
Account number - mBank: 84 1140 2004 0000 3402 3102 6474

